

MAPICS *Fast Facts*

General facts

- **Headquarters:** Alpharetta (Atlanta), Georgia, USA
- **Founded:** 1978
- **President and CEO:** Richard C. Cook
- **Publicly traded:** Nasdaq/NM: MAPX
- **Customers:** Customers at more than 10,000 sites in 70 countries
- **Channels:** More than 140 worldwide sales affiliate organizations

Financial

- **Annual revenue:** \$161.3 million (FY03)

Our value proposition

MAPICS works with each manufacturer to provide solutions that help them be world class in their industry.

Built on our foundation of more than 25 years experience, these solutions enable manufacturers to gain market share, operate at peak efficiency, and exceed customer expectations.

Where we fit: Manufacturing

- Discrete and batch-process
- Multiple sites
- Complex products/complex sales process
- Complement to parent company systems like SAP, PeopleSoft, Oracle
- Key verticals:
 - Industrial equipment
 - Electronics
 - Fabricated metals
 - Automotive
 - Aerospace
 - Specialty Vehicles
 - Medical Devices
 - Control Instruments
 - Furniture & Fixtures

What makes us unique

- **Focused experience:** Committed exclusively to manufacturing for more than 25 years
- **One-source solution:** Solution provider with a comprehensive suite
- **Dual platform:** Solutions built on both industry leading platforms – Microsoft and IBM
- **Large customer base:** More than 10,000 customer sites worldwide
- **Global presence:** Direct and indirect operations around the world

Our software and services

Software

- Extended ERP
- Customer Relationship Management
- Supply Chain Management
- Product Lifecycle Management
- Business Process Management
- Financial & Business Analytics
- Field Service Management
- Maintenance & Calibration Management

Services and Support

- Professional Consulting
- Education
- Maintenance & Support

Industry standings

- Named Best ERP Vendor Experience by Forrester Research
- MAPICS named to *Forbes 200* Best Small Companies list
- Top 100, *MSI* magazine, #35
- Hot Companies list, *Start Magazine*
- Ranked 3rd in A+ employer list by *Atlanta Business Chronicle*
- Placement on *Gartner ERP II Midmarket Discrete Manufacturing Quadrant* for 6 years